

## SECTION CORRESPONDENCE

### Mid-Michigan Section – SAE INTERNATIONAL

#### Mid-Michigan Section, SAE, Governing Board Minutes, November 15, 2010.

#### Approved

Present: Members Bernard Santavy, Tim Godin, Ron Harris, Tom Huppertz, Bob Miller, Mark Pope, Jim Riddell, Bill Owen, and Ken Kayser

1. Jim Riddell introduced Matthew Wheatley of Exhibit Computers, Inc just before eating. There was a discussion about our Section Web Site that lasted about ½ hour and began before eating, during eating and after the meeting was officially called to order.
  - a. The opening prayer was lead by Ron Harris before beginning our meal.
2. Section Chair Bernard Santavy called the meeting to order at 6:20 PM.
3. Bernard asked Ron Harris to work with the Chapter Advisers to identify Student and Chapter awards to be presented at our Feb 17 meeting by the SAE President.
4. Bernard emphasized that we need to put together a Section Governing Board 2011-12 Slate by Jan 1.
  - a. We need to add “new faces, those under 36 years old, and SAE Students”; ideally a Student from each Chapter.
  - b. Consider possible special events and/or activities for Students - such as a possible special Student event at Lake Shannon, and possibly a special student charitable event.
  - c. Consider more Social Events
5. Minutes of the October 18, 2010, Governing Board were approved as written.
6. Treasurer Bob Miller distributed and discussed a Treasurer’s Report dated 11/4/2010 and noted the latest statement included Interest received at 5% (\$179.10).
7. Program Chair Mark Pope reported the SAE International President will attend the February 17, 2011 Student Night meeting.
  - a. Tim Godin will use last years photos for the Feb 17 Flyer and Web Site
    - i. Tim has requested help to add names and comments to the photos
    - ii. There was discussion on getting individual approval before posting photos.
    - iii. All Governing Board Members are asked to provide opinions and information on this subject
  - b. The 2010-11 and 2011-12 schedules were reviewed
  - c. An overnight trip to the Indianapolis 500 Museum and Race Time trials discussed, and left as an open issue to be resolved later

8. Arrangements Chair Bernard Santavy distributed and reviewed the Section's Meeting Attendance, Trend Analysis and Report Summary.
9. Tom Huppertz, SAE Mid-Mi Section Rep to ESD Affiliate Council, reported the following
  - a. Tom arranges for Posting all Section and SVEC events on the ESD Affiliate Council Web Site
  - b. Tom reported on the Oct 27 ESD Affiliate Council Open House and passed out an ESD pamphlet which contained latest ESD Affiliate Council flyers (including ours)
  - c. Ron Harris was told by ESD and their attending Sponsors that they are interested in repeating a similar ESD Open House as a "Road Show" in Frankenmuth for SAE Mid-Mi Section and SVEC Societies - Ron will follow-up on this
  - d. Tom reported our SAE Section has been scheduled to report on SAE and our Section at the Nov 17 ESD Affiliate Council Meeting
    - i. Ron Harris will make the presentation and use our Section's Oct 8, 2007 DOW-SAE-GM Tour, Display and Dinner Meeting Slide Show and Photos to emphasis specific messages.
10. Ron Harris SVEC Rep, reported on SVEC's ESD status and progress, and our Section's SVEC sponsorship status
  - a. SVSU Professor Eldon Graham (SAE and ACS member, and SVEC Executive Treasurer) has agreed that SVEC ACS will pay the next year's \$100 dues, and another SVEC Society has agreed to pay the following year.
  - b. Ron will develop and suggest plans for continued followup as our SAE Mid-Mi Section's Rep to SVEC, and SVEC Rep to ESD
11. Tim Godin, Web Page Chair - Webmaster, lead a discussion in our Web Site
  - a. Tim has asked that we all review the Web Site and Photos and comment on them
  - b. Add or Post SVEC Societies and Contacts on our Web Site (replace the current partial list, and/or prepare and link to a Face Book, Google, Windows Live or other 'free' site)?
  - c. Consider using and embedded Google Calendar on our site that can support on-line view switching (month, week, day agenda)
  - d. Tim would appreciate any comments and feed back on how to use peoples names with their photos
    - Have attendees agree with an approval statement during sign in?
    - Refer to Face Book, College, other group methods?
12. Jack Barnhart was absent and Membership was not discussed
13. Tom Huppertz, VP Long Range Planning wants to review and expand on our 2007 Member Survey and Analysis
  - a. Ron Harris will send Tom the subject file.
14. Ken Kayser VP Corporate Relations, will identify those companies with 3 or more SAE members and consider a plan to contact them as our Section VP Corporate Relations.
  - a. Ron Harris will ask Jack Barnhart to send Ken his last Membership list(s)
  - b. Ron Harris will consider doing the same thing with non-SAE Chapter colleges

15. Jim Riddell, VP Math and Science will consider integrating an AWIM event with a 2011 Baker College summer one week Middle and High School student camp
  - a. This will require Section and AWIM Support
16. Bernard Santavy suggested that our section get more involved with the media
  - a. Mid-Mi TV Channels (5, 6,12, etc)
  - b. Other Local, Mid-Mi and Regional Media

ROUND TABLE

17. Jim Riddell informed the present Board Members of a Baker College
    - a. Mar 10 2011 Seniors Report and a
    - b. June 9 Advisory Board meeting
  18. Refer to many of the possibilities discussed above
- Meeting adjourned at 8:50 PM.

Respectfully submitted,

Ronald L. Harris, PE  
in absence of Patrick D. Bisson, Secretary